

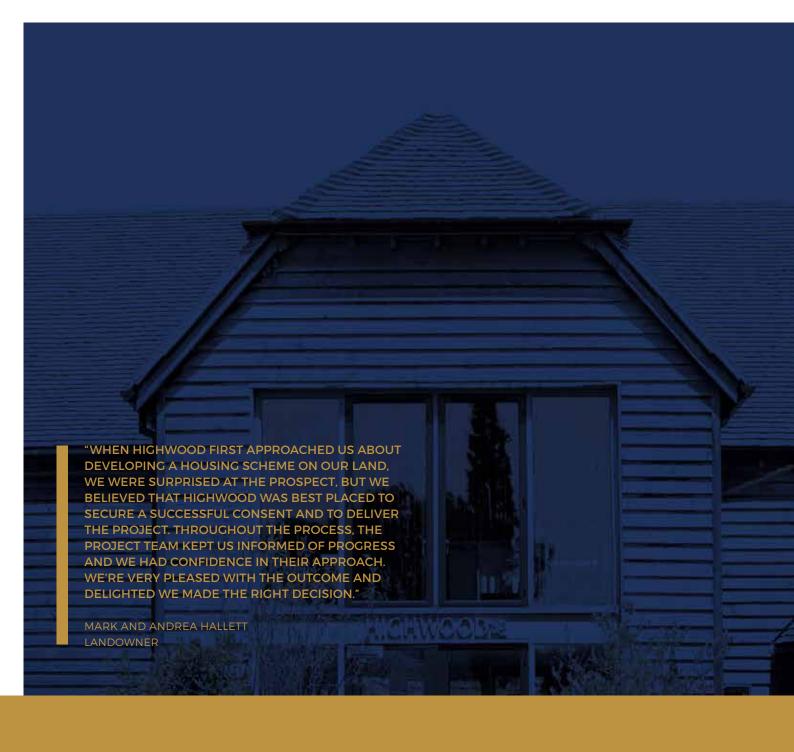
THE EXPERTS IN LAND ACQUISITION, PLANNING AND DEVELOPMENT

AWARD-WINNING DEVELOPERS WITH SENSITIVITY, SUSTAINABILITY, LEGACY AND A SENSE OF PLACE AT THE HEART OF ALL WE DO











AWARD-WINNING PLANNING AND DELIVERY



Highwood has achieved the enviable position of one of the south coast's leading property developers thanks to a focus on the planning and delivery of a powerful portfolio of large-scale sites and small, considered developments. Such sites include inner city regeneration schemes, extensive residential developments, prestigious residential care and retirement schemes and complex infrastructure and community-led residential developments.

Our focus is always on creating legacy development and using high quality materials that are underpinned by considered placemaking and which always bring a wealth of benefits for the communities we serve.

The success of the schemes we have delivered has been recognised by the property industry and we are proud to have received recognition from numerous awards panels for the quality of our developments and construction excellence.

Notable achievements over the last two years' (pre-pandemic) ceremonies include:

- One of Property's 5 Best Companies to Work For in 2021 (Best Companies)
- One of the 100 Best Companies to Work For in 2021 (SE) (Best Companies)
- Housebuilder of the Year 2019 (South Coast Property Awards)
- Shortlisting: Homes Post Construction Stage, North Stoneham Park (BREEAM Awards 2019)
- Fast Rising Property Business of the Year (South Coast Property Awards 2018)
- Development of the Year (Residential - Large) (South Coast Property Awards 2018)

AN INTELLIGENT APPROACH TO LAND ACQUISITION AND PLANNING

As a landowner with a site to sell. the hardest decision will invariably be how to choose the right development partner who'll give you the best return on your land asset and support you through the process.

What's important to us is what's important to you. We want you to have confidence in us and our ability to deliver on the promises we make. Talk to landowners we've partnered over the last three decades and they'll tell you we make decisions swiftly, we listen intently, we're flexible in our approach and that we're very good at keeping you informed at every step.

We have a proven track record in selective site acquisition and planning, which reflects the calibre of our specialist in-house Land, Planning and Development teams. These teams are supported by a powerful pool of architectural and planning resources and a transformative vision that underpins Highwood's awardwinning development strategy.

Highwood's Planning team is supported by an extensive consultancy team comprising specialists in areas such as architecture, ecology, arboriculture, green infrastructure, landscape, noise and air quality, sustainability and regeneration.

Our Development team is adept at managing and overcoming the challenges and complexities of the planning process. We have excellent relationships with planning authorities that helps to ensure permissions are processed smoothly and reinforces our capability to achieve successful consents for projects without complications or protracted delays.

We're passionate about developing sensitively and sustainably and creating exciting schemes that both have a sense of place and deliver rewarding returns for the communities we build for.



Left to right: Anthony Rouse (Development Manager), Phil Prosser (Business Development Director), Simon Beech (Land and Sales Director) and Elliott Carley (Assistant New Business Manager)



"HIGHWOOD IS A PIONEERING DEVELOPER WITH A DETERMINATION TO BUILD INTELLIGENT **SCHEMES IN BEAUTIFUL ENVIRONMENTS. WE'VE WORKED ALONGSIDE HIGHWOOD'S TEAMS** FROM FEASIBILITY AND TRANSPORT PLANNING TO HIGHWAY DESIGN AND CIVIL ENGINEERING PHASES AND HAVE **ALWAYS FOUND THEM** TO BE KNOWLEDGEABLE, PRAGMATIC AND ALWAYS ON TOP OF THEIR GAME."

PAUL BASHAM PAUL BASHAM ASSOCIATES









Andrew White (Design Manager), Martin Hawthorne (Planning Director) and Jon Bray (Planning Manager)

THE HIGHWOOD **PLANNING TEAM**

The Highwood Planning team is a powerful, tenacious in-house resource. These experts in their respective planning fields bring decades of collective experience in many major residential developments, large-scale urban expansions, strategic plans, community consultations and masterplans.

When it comes to working with landowners, we're committed to engaging with you and involving you through every stage of the process. We're well versed in hosting public consultations should the project require input from the community that we can take into account.

Regardless of the scale or prospective scope of your site, having the support of Highwood's proven planning professionals on side means you have the best partner to deliver the most successful outcome for you and your land.

THE HIGHWOOD GROUP

PROPERTY PROFESSIONALS WHO SIT AT THE FOREFRONT OF INSPIRED HOUSING AND STRATEGIC LAND DEVELOPMENT IN OUR REGION.

The Highwood team has a wealth of experience in acquisition, planning and development and, together, we're doing amazing things in the housing and strategic land development sector.

Our teams of property professionals are all experts in their fields, from acquisition and planning to surveying, project management and other specialist construction services. We're understandably proud of what we've achieved since our inception – the portfolio of successful schemes we have delivered is testament to that.

The Group's inclusion on the 22nd annual Sunday Times Virgin Atlantic Fast Track 100 league table in 2018 marked the culmination of our

accomplishments and the recognition we've achieved within this fast-paced industry. In 2019, when we reached an ambitious turnover target, we received the news that we had been ranked 34th in the 20th annual Sunday Times BDO Profit Track 100, which is a fitting testament to our strong growth and the efforts of our entire team. Our most recent accolade has seen us crowned Housebuilder of the Year at the 2019 South Coast Property Awards and marks our ascendancy over the regional property market.







"WE'RE PROUD TO HAVE **DELIVERED SOME OF THE REGION'S MOST INNOVATIVE** HOUSING, CARE AND STRATEGIC LAND PROJECTS."

MARK BASKERVILLE CHIEF EXECUTIVE OFFICER, HIGHWOOD



SUCCESS THAT'S BUILT ON QUALITY

In 2021 we were proud to have achieved the enviable title of 'One of the 100 Best Companies to Work For in the South East' by Best Companies, the organisation that inspires, measures and recognises workplace engagement. We were also listed fourth in the Best Companies Index to become 'One of Property's 5 Best Companies to Work For in 2021'.

This is all success that's built on quality and measured by reputation.



Work For in the South East' by Best Companies and 'One of Property's 5 Best Companies to Work For in 2021'.

A COLLECTION OF RELEVANT CASE STUDIES

The following case studies represent examples of strategic sites that Highwood has delivered and which showcase our breadth of expertise in terms of our acquisition, planning and construction successes.



"PARTNERING A DEVELOPER IN A MAJOR STRATEGIC LAND PROMOTION IS A HUGE COMMITMENT THAT CALLS FOR TRUST. PROFESSIONALISM AND FLEXIBILITY. HIGHWOOD APPRECIATED THAT WE HAD A BUSINESS TO RUN DURING THIS PROCESS AND THEIR UNRELENTING PURSUIT OF AN APPROACH THAT WOULD TAKE ACCOUNT OF THAT MADE FOR A REWARDING AND PERSONAL EXPERIENCE FOR EVERYONE INVOLVED. ALL ASPECTS WERE CAREFULLY THOUGHT THROUGH AND EXPERTLY MANAGED - WE WERE DELIGHTED WITH THE RESULTS."

DAVE MOLLICONE.









OLD MANSION SITE SOUTHAMPTON

A NEW COLLECTION OF APARTMENTS AND HOUSES SET IN THE GROUNDS OF NORTH STONEHAM PARK'S FORMER MANSION.





PROJECT OVERVIEW

Highwood successfully secured planning consent for our Old Mansion Site in December 2020. Planning was granted with unanimous support from Test Valley Southern Area Planning Committee.

We proposed a collection of substantial one and two-bedroom apartments and three and four-bedroom houses in a prestigious parkland setting within the grounds of the former old mansion to the south of the Stoneham site. The site comprises some 26 acres and is set within the former grounds of the historic mansion that was built and owned by the dynastic Fleming family and dated back to c.1638.

The development was inspired by the early 20th century homes designed by British architect, Herbert Collins, which are well known locally. The properties are set adjacent to the renowned Stoneham Golf Course and near the tranquil fishing ponds to the south. The new homes will be approached via an impressive private road and will sit around a village green with a pond arranged as The Mansion Apartments, The Courtyard, The Square, Woodland View and Lakeside View.

AWARD FOR BEST HOUSING **SCHEME 2020**

Plans for our scheme were praised by Council planners and committee members for their design quality, represent the culmination of a sevenyear promotion by the Highwood team. Indeed, the Old Mansion Site scheme achieved critical success in 2020 when it was recognised by national planning awards judges with a shortlisting for HGP Architects in the Award for Best Housing Scheme (Fewer than 500 Homes) at the Planning Awards 2020. Development on the site will commence in 2022.









NORTH STONEHAM PARK EASTLEIGH

A MULTI-MILLION POUND, MIXED-USE, COMMUNITY PROJECT TO MEET THE NEED FOR MUCH-NEEDED NEW HOMES.



PROJECT OVERVIEW

North Stoneham Park is an area of some 120 acres set on the outskirts of Eastleigh. Having identified a need for Eastleigh Borough Council (EBC) to deliver approximately 3000 new homes, including affordable homes and those for older residents within its Local Plan, we devised a multi-phased solution that would deliver more than 1100 much-needed new homes and facilities for the community based around a radically new infrastructure.

We faced numerous challenges, which ranged from negotiating with multiple landowners, two local authorities (Test Valley Borough Council (TVBC) shares an administrative boundary on which the land sits with EBC), a historic landscape, a sensitive ecological infrastructure and numerous sports pitches on the site.

Collaboration was critical to the success of this multi-million, mixed-use residential project and we worked closely with all parties and specialists throughout to ensure

our plans would achieve the requisite backing and enable us to deliver a vision that would represent a success for all.

We held a series of public exhibitions to give local residents the opportunities to contribute their views. Chief concerns were that the development would impact the local road network's traffic flows, but these were allayed by our plans to upgrade the local highways, creating a new spine road through the development together with two new major roundabouts to serve the development.



With regard to the sensitivity surrounding the historic landscape and ecology, we formed great relationships with county conservationists and the Hampshire Gardens Trust to preserve and protect the habitats and land that was inextricably linked with the appeal of the former deer park setting. Fishing ponds, managed by Eastleigh and District Angling Club, swales and wetland as well as grassland for cattle form an intrinsic and very protected part of the appeal of North Stoneham Park.

One of the most significant challenges was the number of sports pitches that occupied a large area within the site and which provided essential activities for the local community. We worked alongside Sport England to devise a Play Pitch strategy that would accommodate the number of sports facilities required by the community. We acquired additional land close by, upgraded neighbouring sports facilities and delivered a stunning new sports hub to replace the existing grounds and provide state-of-the-art sports facilities to serve the wider area.



OUR PLANS

Planning consent was duly obtained for the project's phased development; this was a momentous achievement considering the complexity of the site and the scale of the challenges faced.

Our plans were to deliver more than 1100 new homes, including 35% of affordable housing. Homes on the development were to range from one and two-bedroom apartments to two, three, four and five-bedroom homes.

We were also tasked with building a new school with playing fields, providing retail and employment opportunities and constructing a new local centre with a community centre and day nursery - all of which have been

handed over. Plans were also granted for a new landmark office building and accommodation for the over 55s, which we have already successfully delivered for Housing 21. Our proposed scheme for a prestigious care village and retirement community was also wholeheartedly supported by EBC.

All construction on site incorporates Highwood's renowned approach to sustainable development with considered use of materials and environmental and BREEAM rated methodology. This extends to our timber frame house construction and our extensive use of environmentally friendly materials, features and technologies.

DESIGN CODE

Our exciting Design Code ambitions set out our vision for a range of individual character areas across the site. We illustrated the detailed parameters that would not only ensure a consistently high-quality physical development of the site, but which would also fulfil our exact intentions for these interesting character zones.

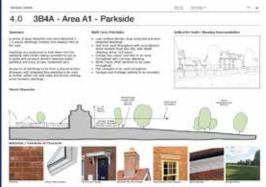
Today we continue to deliver this Design Code, a strategy we believe is fundamental to the industry's recognition of the North Stoneham Park development.

Our vision for the Park was to create a vibrant new community that would:

- Be a sensitive and contextual development that will sit comfortably alongside the existing neighbourhood of Eastleigh.
- Provide a new strategic green space for existing and future residents.
- Provide a mix of non-residential uses.
- Be structured around an interlinked green infrastructure network.
- Achieve quality design with a strong sense of identity.
- Be a place in which people would want to live, play, work and learn.









"THE PROJECT TEAM HAS BEEN EXCELLENT TO WORK WITH. KEEPING US WELL INFORMED THROUGHOUT THE BUILD, ACCOMMODATING LANDLORD AND TENANT REOUESTS ALONG THE WAY AND RUNNING A **PROFESSIONAL AND SECURE OPERATION** THROUGHOUT THE **COVID-19 RESTRICTIONS."**

HARRY LEE CORPORATE PROJECT MANAGER EASTLEIGH BOROUGH COUNCIL

MULTI-PHASED DELIVERY

Construction on site commenced when the Mayor of Eastleigh, Councillor Mo Sollitt, broke the first ground in October 2017. The first of nine development phases duly commenced and, despite the considerable ramifications of the Covid pandemic and having multiple teams working on site simultaneously, our construction has, to date, met all agreed time frames and won numerous awards for the excellence of our design, construction and delivery.

Since we commenced work on site, we have developed 140 homes a year. By August 2021, we had delivered 650 homes, a local centre, a new school, affordable and later years accommodation, a sophisticated sports complex and a new transport infrastructure for EBC.

Our work continues, with the entire site schedule for completion and handover around 2026.

You can read our full case study at: https://highwoodgroup.co.uk/land/ land-case-studies/north-stoneham -park-southampton/









WHITSBURY ROAD **FORDINGBRIDGE**

A BEAUTIFUL RESIDENTIAL DEVELOPMENT OF 145 NEW DWELLINGS SET AMIDST BEAUTIFUL PUBLIC SPACES.



PROJECT OVERVIEW

Our promotion of this substantial site in one of the most idyllic settings in the New Forest National Park subsequently secured an allocation with New Forest District Council's (NFDC) Local Plan, Part 2, that took four years to complete. The site extends to some 23 acres, lying east of Whitsbury Road in the pretty town of Fordingbridge and, following our promotion, a residential development comprising 100 dwellings, including a 50% affordable housing allocation was designated.

ENVIRONMENTAL SENSITIVITY

Our proposed project was designed to meet local housing need in line with NFDC's core strategy whilst staying faithful to the historic and very beautiful New Forest landscape that encompasses the Whitsbury Road site.

Indeed, with environmental sensitivity so key to our promotion, generous green spaces were incorporated into the scheme and an area of Suitable Alternative Natural Greenspace (SANG) was proposed that would sit alongside the residential development.

COLLABORATIVE PLANNING

The interests of the local communities we serve are always prevalent in our design and planning process and public consultations play a key role in our more complex developments.

Highwood held an initial public consultation to address any community concerns and to listen to feedback from Fordingbridge residents in response to our original design concepts. A further public exhibition to present our more detailed proposals was held as we pressed on with our full application to NFDC for the scheme. The support from the community was invaluable and we were delighted our collaborative approach was so valued.

Our allocation successfully secured, detailed planning consent was granted for 145 dwellings and construction began soon after. The final scheme incorporated a much-needed 50% allocation for affordable housing. New access to Burgate Primary School and a drop-off area for the parents and children of Fordingbridge Junior School was also provided.









SHERECROFT FARM **BOTLEY**

A DEVELOPMENT OF 115 CHARACTER HOMES IN A MARKET VILLAGE SETTING INTEGRATED WITH OUR WORK ON THE NEW BOTLEY BYPASS.

PROJECT OVERVIEW

Highwood has devised a scheme for a substantial, high quality residential development of 115 new homes to be built on the land at Sherecroft Farm in Botley, which also forms part of the new Botley bypass that Highwood is working with Hampshire Highways to deliver. Our section of the long-awaited road will comprise an attractive green route that will create easy access to Botley's surrounding areas and minimise the impact of fast-flowing vehicles through the village.

As with all Highwood's major developments, collaboration with local residents in the form of public exhibitions, local authorities and environmental specialists has been key to the success of our proposals. Indeed one of the challenges of this project entailed working closely with both Winchester City Council and Eastleigh Borough Council who held adjacent jurisdictions over the boundary that ran along the side of the site.

Critical to the efficacy of our planning and construction strategy was the need to protect the site's biodiversity, introduce picturesque transport links and an urban design that would be reflective of, and sensitive to, this popular village's history. The scheme will include enhanced links



from the development to the village centre and railway station with pedestrian and cycle routes that will underpin the site's green infrastructure. Additional railway station car parking is designed to relieve local parking pressure and encourage greater uptake of public transport.

Part of the development embraces the Sherecroft Meadow Site of Importance

for Nature Conservation (SINC), which presented considerable complexities in terms of the site's natural landscape. Highwood's plans have consistently focussed on an ecologically rich vision for the whole site that will enhance its biodiversity and create new ecological habitats. Our plans included tree-lined streets, pocket parks, natural play areas, an integral nature reserve, planted swales and pedestrian-friendly links to green spaces that extend along both sides of the development.

"WE WERE APPROACHED BY HIGHWOOD WHO HAD A CONCEPT IN MIND FOR A PARCEL OF LAND THAT I OWNED. WE WERE A SURPRISED AT THE SCALE OF THE PROJECT AT FIRST, BUT WERE SOON **OVERWHELMED WITH THE TIME AND ENERGY HIGHWOOD PUT INTO EVERY** DETAIL FROM THE OFF. THEY KEPT ME INFORMED AT EVERY STEP AND I'M **DELIGHTED WITH THE OUTCOME AND** THE TIMELINESS WITH WHICH ALL WORKS WERE COMPLETED.'

CLIVE STADDON





A HOMAGE TO **BOTLEY'S HISTORY**

In terms of the new homes Highwood will be constructing, our focus has been on sophisticated, considered architecture that plays homage to Botley's history and its village vernacular to create a development local residents and authority would be proud of.

Our design code illustrates how we will deliver a collection of 115 one, two, three, four and five-bedroom character homes that will be set within intimate pockets of landscaped courtyards, paddock and farmyard areas. Our plans detailed a distinctive range of house types, from maisonettes, apartments and affordable homes to a mix of traditional and contemporary executive homes.

Each takes inspiration from village architecture and construction with exposed rafters, chimneys, traditional windows and slate roofs featuring

heavily. An original staddle stone barn and wall on the edge of the existing site will also be retained and incorporated into the scheme.

Having successfully obtained planning consent for the Sherecroft Farm development early in 2021, Highwood has devised a construction programme that is likely to commence in early 2022.





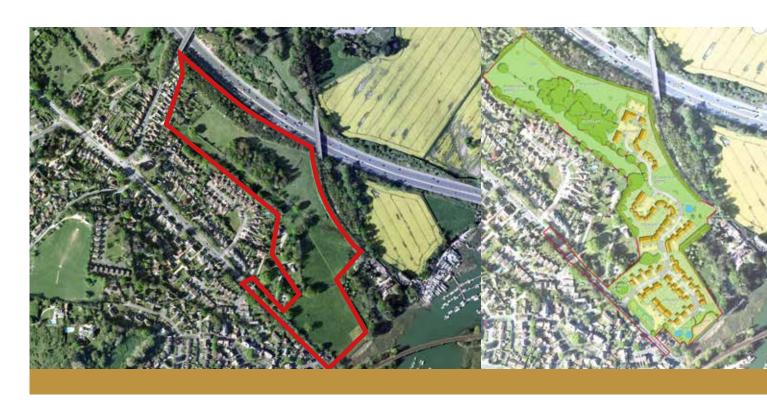




BRIDGE ROAD BURSLEDON

A BEAUTIFUL DEVELOPMENT OF 90 NEW HOMES SET CLOSE TO THE BANKS OF THE RIVER HAMBLE. "I OWNED AN AREA OF LAND AND WAS APPROACHED BY HIGHWOOD WHO HAD AN **EXCITING PROPOSAL TO DEVELOP IT. WE MET AND DISCUSSED THEIR PLANS AND** WERE IMPRESSED WITH HOW WELL THOUGHT THROUGH THEY WERE. THE ENTIRE PROCESS WAS CONDUCTED SEAMLESSLY AND THE PROJECTED WAS VERY WELL **EXECUTED - MY FAMILY AND** I ARE ALL VERY HAPPY WITH HOW THE ENTIRE TRANSACTION WAS MANAGED."

MARK WESTMACOTT LANDOWNER



PROJECT OVERVIEW

Bridge Road in Bursledon is set on one of the most idyllic locations in Hampshire and Highwood knew the adjacent River Hamble and its maritime activities would make our proposed site a thriving residential location. Once identified, our promotion of the land scheme, which would create 90 new homes set on the prestigious waterfront area close to the banks of the River Hamble, began in earnest.

We worked closely with the landowner to enhance this popular parish with a

sympathetically designed residential housing scheme that would also meet the growing need for new homes in the area. The site had already been identified within Eastleigh Borough Council's Pre-Submission Local Plan 2011-29 for residential development for approximately 100 dwellings.

Highwood hosted a public exhibition at Bursledon Village Hall to give local residents the chance to find out more about our proposals and to incorporate their ideas into our plans. Plans for the site were formally submitted a month later.

The project was incredibly complex in its nature; we faced difficulties with the highpressure gas main and an oil pipeline that feeds jet oil into Heathrow airport and runs directly through the site. Issues with noise from the M27 and associated air quality and concerns over traffic on the surrounding highways made this a challenging strategic land project that called for a tireless and very sensitive approach.

However, planning was successfully secured and construction on the site was underway soon afterwards and all works are now complete.







LAND EAST OF HORNDEAN

AN EXCITING DEVELOPMENT OF 700 NEW HOMES, A CARE VILLAGE AND MUCH-NEEDED COMMUNITY FACILITIES.



PROJECT OVERVIEW

The Land East of Horndean project was one of the most ambitious strategic land projects that Highwood had then devised. Highwood identified the site as one of a number within and surrounding Horndean village that could satisfy its requirement for a minimum of 700 dwellings highlighted in its adopted Local Plan: Joint Core Strategy.

Following East Hampshire District Council's (EHDC) initial public consultation event and promotion by various developers and agents to address this local need, Highwood was instrumental in delivering a solution for East Hampshire District Council that would resolve its housing shortfall.

We set about securing land that would be suitable for the project and, following close collaboration with EHDC and public exhibitions to gain input and support from local residents, Highwood launched a campaign to help bring the land we had identified to life.

OUR PROPOSALS

We proposed an exciting development of 693 new homes, including a substantial, 40% affordable housing quotient to meet the housing requirement for the village. As part of the planning permission, we agreed essential improvements to Horndean's infrastructure along with a prestigious care village, sports facilities and a new primary school. All would be boosted by far-reaching employment opportunities for the local community.

EHDC's planning committee was suitably impressed with our proposals and granted outline planning consent for the scheme ahead of the adoption of the Local Plan.

As a renowned care home and retirement community developer, we later submitted a further Reserved Matters application for a prestigious retirement village to the north of the site, which was subsequently granted by EHDC.

The approved plans include a 60-bed care home that will be delivered to one of our leading care partners on completion. Apartments, bungalows, a community centre with spa, hairdressing salon and cinema will also form part of this forward-thinking development. Construction on the retirement village is due to commence in 2022.

COMMITTED TO PROTECTING OUR **ENVIRONMENT**



Sustainable as standard: electric car charging as standard, solar PV panels, A+ rated appliances and protected swales.

COMMITTED TO OUR ENVIRONMENTAL. SOCIAL AND GOVERNANCE (ESG) **POLICY**

Our mission to acquire selectively, to design and develop sensitively and to build sustainably applies to every area of our core activities. Every scheme we design and deliver is always underpinned by a sustainability strategy that's flexible and remains sufficiently robust for the future.

Highwood is committed to becoming operationally carbon zero by 2025.

AN ESG PROMISE THAT PUTS **OUR COMMUNITIES AND** THEIR ENVIRONMENTS FIRST

We're also proud to stay faithful to an ESG policy that puts our communities and their environments first.

HG promises to make a financial contribution to be spent on a new community project for each site that we buy or deliver. Our site teams are tasked with the decision of what form that project will take, but from designing and building a new play area for a local children's nursery to planting trees, we're already making a difference that counts.

A RESILIENT SUSTAINABILITY **STRATEGY**

As our industry continues to advance towards its carbon zero objectives, Highwood is embracing new technologies that help us put sustainability and the environment first. We're committed to forward-thinking solutions that help us meet our carbon-zero goals and we're experienced in applying technologies that improve the thermal performance of the homes we build. We do this by using renewable and low carbon technologies, such as air source heat pumps, solar thermal, solar photovoltaic roof systems and all electric heating systems wherever possible.

OUR ETHOS

AN ETHOS THAT DRIVES EVERY MEMBER OF THE HIGHWOOD TEAM AND A MISSION TO GO FURTHER.



To ensure the success of every property transaction we undertake and deliver, Highwood is proud to embrace these fundamental tenets:

- To create a great, inspiring place to work with valuable financial rewards to our employees.
- To keep sustainability and the environment at the core of our future growth.
- To deliver sustainable, high quality land schemes with a sense of place and legacy always at the heart of what we do.

For more information about Highwood or any of our projects, please contact us today.



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